



Hello,

Happy New Year & welcome to our first newsletter of 2023, by now you will have settled into January and are getting back to your regular routines. We are starting the year with optimism that it will be a positive one and in case you missed our fabulous news last November we won awards for Best Salon & Best Customer Experience in Kent at the Salon Awards 2022, this was a great achievement for us and due to the team delivering a great experience for you, our salon guest who choose's to spend your time and allow us to serve you on all your hairdressing needs. During the next few months we are offering three great value promotions for January & February.

January Treatment Upgrade

This month take advantage of our new year promotions when booking a Cut & Style from 10th - 27th January - receive a Complimentary upgrade to a Luxury Cut & Style or Shiatsu conditioning treatment, please specify at time of booking which option you would prefer.

Colour Event Save 30%

Join us at our colour event from 28th January - 25th February and receive 30% off your colour when having a Cut & Style or Blowdry at the same time. With new tones to choose from our Demi & Permanent colour options its a great time to take advantage of the colour event, all our Paul Mitchell colour ranges give exceptional condition, brilliance & shine and are Cruelty Free & 100% Vegan too. (Skin test required 48 hours prior to service, this complies with manufactures instructions, insurance policies & the Health & Safety at work Act)

Paul Mitchell Save 25% on take home from the salon shop

Great news we are passing on savings from Paul Mitchell to you, until the end of February save 25% on the top 30 Paul Mitchell products - ask your designer to recommend what's right for you.

Education for the Team

This has always been a part of life at Keith Graham Hairdressing, it is important that we continue to invest & develop as hair professionals so that we keep up to date with trends & learn new skills that we can bring to you our valued guests. In salon workshops have already been planned for colour this year, look out for dates when we may need some models. At the end of January Sarah & Karen are going on the first business course of the year.

Models - The future

Professional training programme takes place on Wednesday and we need models for Eloise to complete her N.V.Q. level 2, the following are needed from February through to June - Full head foils, colour change, hair up, perming and redesigns, we are able to provide reduced costs for services during these times, if you would like to be a model then please contact the reception team.

School Leavers The Future Professional Club will be back in the early spring, this will be a 6 -8 week event running one day per week from 4-6pm, ideally for school leavers who want a career in hairdressing and are looking for an apprenticeship to start in Summer of 2023, if you know of a young person interested in a career in hairdressing then ask them to contact Georgia for more information.

Do you Know?

How often to get a haircut? we recommend to maintain your current hairstyle every 6 weeks, if your growing your hair 8-10 weeks will be ok. If you go longer than this your hair may become drier, lose its shape & split ends may start to appear you may even need a redesign to get the original style/shape back.

How often to have a colour service? This will depend on which service you have and if the regrowth bothers you, a global colour for instance gives a more definite regrowth so this is usually done more often, every 4-6 weeks. A balayage or highlights can give a more lived in feel and maintained less often, every 8 -12 weeks for a full service with a maintenance toner or Demi to refresh and brighten colour that's starting to fade or look dull in between the full service.

How Olpalex works? Olaplex works on building bonds that are broken by brushing, styling & chemical services, adding Olaplex to your haircare routine builds and repairs bonds as they are broken, rather than the 24 - 48 hours that it naturally takes for a bond to repair itself.

The difference between a conditioner & a treatment? A conditioner works on the surface of the hair to detangle and close the cuticle after you have cleansed your hair with shampoo. A Treatment works in the cortex of the hair shaft usually adding moisture & protein to help strengthen and protect hair from the inside, this can be used weekly to maintain hair condition, perfect if your hair feels dry, lacks in moisture or breaks easily.

Would you like 25% off a Cut & Style?

Recommend A Friend to your favourite designer & they will receive 25% off a Cut & Style on their first visit to the salon, as a thank you for recommending your friends you will receive 25% off a Cut & Style on your next visit too. Recommend 5 friends & that's 25% off a Cut & Style every visit for a year!

Thank you for your continued support & custom, if you have any feedback that help us look after you better please let us know.....

We look forward to seeing you soon, to book an appointment you can call our reception team 01843 290701 or book online www.keithgrahamhairdressing.co.uk



THE DEMI

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Spray Wax™ 125ml
Super Sculpt™ 250ml
Thicken Up® 200ml
Super Sculpt™ 500ml
Hot Off The Press® 200ml
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The Detangler® 300ml
Color Protect® Conditioner 300ml
Color Protect® Shampoo 300ml
Sculpting Foam™ 500ml
Shampoo One® 500ml
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Taming Spray® 250ml
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Instant Moisture® Conditioner 200ml
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Gloss Drops® 100ml
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 **Forward**

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