



Hello & Welcome to our Springtime Newsletter

The first quarter of this year we have been focusing on investing in the development of the team continually educating and perfecting our skills, investing in new services and products, which is an important part of our ethos for growth at Keith Graham Hairdressing. Promotions have been planned & we have recruited new team members Emily & Harvie who both joined us in mid February and are taking guests, Harvie qualified as a designer in 2022 and enjoys working with Long Hair & Balayage techniques. Emily trained at college and is currently doing N.V.Q. level 3 and working with us 3 days a week adding salon experience to her skill set.

As an Introductory offer throughout April we are able to offer 20% off a Cut & Style & Colour Services on Monday, Tuesday & Wednesday when you book with them.

Since January we have had a Cutting masterclass hosted by salon success & 2 other salons joined us for the day, the focus of this was to enhance cutting skills using razors & creating disconnection within a haircut.

We then spent 2 days with Zen hair extensions learning different application methods & can now offer Tape, Nano, Micro ring & Weft Extensions, all are a great way to add length, fullness & colour to your hair, Karen, Sarah, Georgia, Eloise & Harvie all gained certification see the results below. Book a consultation to discuss if extensions are suitable for you.

Throughout April to Launch hair extension services we are including Shampoo/Conditioner & an Extension brush in our package, worth £50 for you to take home.

In our colour workshop we worked on colour placement, face framing and adding pops of colour around the hairline & lastly a styling workshop with GHD on how to create beach waves using the new Chronos Styling Iron.

We need to expand our model guests on Wednesdays which is training day for Sofia our apprentice who is working towards N.V.Q. level 2 in hairdressing. All training is supervised if you have a little extra time & are working to a budget this could be perfect for your next Cut & Style, Colour, Blowdry, Hair Up or a Perm.

Salon Shop we have plenty of options for you to maintain your hair investment at home, during your visit your designer will make recommendations & show you how to use products in the right way to get good results at home too.

We are now able to offer 10% off all Paul Mitchell the No 1 professional hairstyling brand in the world, this includes Clean Beauty, Tea Tree & Awaphui Wild Ginger which currently has 25% off as this is being rebranded, the Fresh new look will be available soon.

We continue to stock GHD, Olaplex, & K18 both are great bond building products that help to strengthen & rebuild hair structure.

Gift vouchers are a great gift to treat your family & friends, these can be bought in salon or online <a href="https://www.keithgrahamhairdressing.co.uk">www.keithgrahamhairdressing.co.uk</a>

Salon Spy - we love reviews, thank you for taking the time to let us know how your designer has looked after you during your visit, our latest reviews can be found at <a href="https://www.salonspy.com/en-gb/in/kent/margate/keith-graham-hairdressing/">https://www.salonspy.com/en-gb/in/kent/margate/keith-graham-hairdressing/</a>

Now that we have recruited new team members we are open 6 days a week Monday - Saturday opening hours are:

Monday 9am-5.30pm Tuesday 9am-6pm Wednesday 9am-5.30pm Thursday 9am-6pm Friday 9am-6pm Saturday 9am-5pm

We look forward to seeing you in the coming weeks and appreciate your ongoing support to our hairdressing community where we are always striving to give you the best guest experience.

## Karen, Sarah, Georgia, Eloise, Lisa, Sofia, Harvie & Emily

To book an appointment you can call our reception team 01843 290701 or book online <a href="https://www.keithgrahamhairdressing.co.uk">www.keithgrahamhairdressing.co.uk</a>













## Focus on Quality

Zen Hair uses a source guaranteed to be from 100% virgin hair. Our careful selection of the finest remy hair, together with the world's most advanced processing techniques, ensures that the extensions perform exactly like your own hair. We guarantee the most natural wave,







